



Dear Elementary School Principal:

IT'S THAT TIME AGAIN!!

Southern Crescent Technical College would like to ask for your support in the **2013 Manufacturing Appreciation Week Student Design Competition**. This annual art competition, open to all students statewide, is an excellent teaching opportunity and a great way for your school to receive recognition and publicity. I have enclosed a brochure on this event and entry information and ask that you distribute this literature to your art teacher or art department for participation.

On the elementary school level, student submissions are for the placemat design. The winning entry can represent specific communities or regions throughout the state or manufacturing for the entire state of Georgia. There are a few restrictions for the t-shirt entries, so please read the enclosed brochure carefully. The original artwork cannot be returned.

There will be three winners: \$500 for first place, \$300 for second place, and \$100 for third place. The winners will be awarded their checks by the Governor at the Governor's Awards Luncheon on April 3, 2013. The placemat will be produced and in use at the luncheon.

All entries should include the following information on the back:

- **Student's name, school name and school phone number**

Deadline for submissions to Southern Crescent Technical College is **January 25, 2013**. Please collect all entries and contact Southern Crescent Technical College to arrange for them to be picked up.

For more information and examples of past winners, click on www.georgiamaw.org, or contact the Marketing Department of Southern Crescent Technical College at 770-233-5560. With your participation, Southern Crescent Technical College will be able to continue their winning tradition in the Student Design Competition.

2013 Manufacturing Appreciation Week

STUDENT DESIGN COMPETITION

What is Manufacturing Appreciation Week?

It's an annual event that recognizes the contribution of manufacturing to Georgia's economy. An important part of this event is the Student Design Competition, which involves children in the celebration and teaches them about manufacturing.



2012 Design Winners

What is the Student Design Competition?

Students from across Georgia submit artwork depicting the importance of manufacturing to their lives and communities. From these, three winners in each of three categories are chosen.

What are the three categories?

- Elementary school students – placemat designs
- Middle school students – poster designs
- High school students – t-shirt designs

What exactly is "manufacturing"?

Manufacturing is the process of creating physical objects that will be used by someone or used to build something else. Students should consider products made in their hometowns, counties or statewide to include Georgia products in their designs.

Manufacturing provides jobs for approximately 408,427 Georgians. The nearly 9,000 manufacturing facilities in Georgia are devoted to making products as diverse as textiles to automotive parts.

*Encourage your students
to create artwork that celebrates
the manufacturers
in your communities.*

What do the winners receive?

- The first-, second- and third-place winners in each category will be honored at the Governor's Awards Luncheon.

- The governor of Georgia will present each winner with a certificate, and the first-place winners receive a monetary scholarship for \$500. The second-place winners receive \$300, and the third-place winners receive \$100.
- The winning entries for placemat, poster and t-shirt designs will be displayed at the Governor's Awards Luncheon.

**When and Where
is the Governor's Awards Luncheon?**
April 3, 2013
Georgia International
Convention Center, Atlanta

**What is the deadline for entry
in the Student Design Competition?**
January 25, 2013



2012 First Place Placemat Design



2012 First Place Poster Design



2012 First Place T-shirt Design

CONTEST RULES

1. On the back of all artwork, include:
 - Student's name
 - Your school's name
 - Your school's phone number
 - Your local technical college's name.Write the information in the upper-right corner on the back of each submitted entry.
2. Art may be created with paint, watercolors, pencils, markers, crayons, charcoal, etc. Make sure art is completely dry before shipping! T-shirts may be computer-generated.
3. All artwork must be flat. Do not allow students to glue or paste 3-D objects to their art.
4. Size of artwork must be as follows:
 - Elementary school entrants – placemat designs must be 11"x 17"
 - Middle school entrants – poster must be on 22" x 28" poster board
 - High school entrants – t-shirt designs must fit in a 12" square
5. Art for placemats and posters should portray manufacturing specific to your local area, while T-shirt designs should depict manufacturing taking place in the entire state.
6. Art must be received at your local technical college by January 25, 2013.
7. Submitted entries will not be returned to contestants.

FOR MORE INFORMATION

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System of Georgia
(404) 253-2877

The Manufacturing
Appreciation Week web site:
www.georgiamaw.org